



DUNZHULUOBU FNU

nobu_77@yahoo.com | 7856089768 | Plantation, FL 33324 |
WWW: <https://mickey27neo.wixsite.com/neodunzhuluobu> | **WWW:** [Bold Profile](#)

Summary

Media production professional with expertise in diverse production equipment and social media platforms. Demonstrated success in developing and executing marketing strategies for businesses and consumers. Skilled in planning and organizing marketing campaigns and corporate events, with strong problem-solving abilities. Proficient in content strategy, research, writing, and editing, delivering high-quality results under tight deadlines.

Skills

- Video editing and multimedia production
- Social media management and content campaigns
- Marketing strategy and analytics
- Brand development and audience engagement
- SEO optimization and market research
- Campaign coordination and podcast production
- Adobe Creative Suite proficiency

Experience

Content Creator	03/2023 - Current
Bu Plantation, Florida	
<ul style="list-style-type: none">• Created engaging content across various digital platforms and audience segments.• Managed social media accounts, boosting audience engagement with targeted posts.• Produced multimedia assets, including videos and graphics, to enrich storytelling.• Sourced relevant images, audio files, and video clips for digital content use.• Utilized editing software to enhance visual narratives effectively.• Edited videos with Adobe Premiere Pro and After Effects for high-quality production.	
Marketing Specialist	09/2023 - 06/2024
TCG Food Supply LLC Miami, Florida	
<ul style="list-style-type: none">• Operate and promote the social media accounts for 107 Taste and Cajun Boil, including XiaoHongshu and TikTok accounts.• Operate and promote YouTube account, including shooting videos, cooperating with domestic teams to edit videos, adding materials, and other promotions, cooperation, etc.• Assist the Manager in the company's operations and marketing.• Developed marketing strategies to enhance brand visibility and customer engagement.• Coordinated promotional campaigns across various digital platforms and channels.	
Marketing Assistant/Video Editor	01/2018 - 08/2023
HEALTHMATE Int. LLC Lenexa, Kansas	
<ul style="list-style-type: none">• Supervised and evaluated the recording and editing of video projects• Delivered edited footage, titles, graphics, audio, and special effects.• Organized assets by collecting data from media, transcoding video and audio files, and managing file backup to the digital asset management system.• Communicated the assignment needs and budget to the cost consultant for feedback and approval.• Created workflow procedure for video products, reducing production time by 50%• Communicated promptly with the network administrator to resolve escalating technical issues.	

Social Media Coordinator

04/2018 - 04/2019

Kansas City FilmFest International (KCFF) | Kansas City, Missouri

- Performed as the content creator to capture footage of the events, such as red carpet, movie night and boot camp; utilized the materials captured to create promotional digital products including posts and videos for KCFF social media platforms
- Developed social media calendar including scheduling email blasts, social media posts, marketing campaigns
- Researched and analyzed social media trending content; created engaging content to keep social media channels updated and on brand
- Assisted the KC FilmFest director for VIP pictures, Q&A session, and live streaming to increased audience engagement through social media.

Education**Bachelor of Arts:** Mass Media

05/2017

Topeka, KS | Topeka, KS